# Visit Helgeland

Welcoming, wild and wonderful



Foto: Arvids Baranovs

### Helgeland and Visit Helgeland

The southernmost region of Northern Norway

18 municipalities with Visit Helgeland as its Tourist Board

#### Four cities

- Brønnøysund
- Sandnessjøen
- Mosjøen
- Mo i Rana

Long coastline with thousands of islands Large mountain areas and nationalparks



# How to get here

By plane, train or boat from Bodø or Trondheim Conected flights from Bodø or Trondheim

- To Brønnøysund airport and port for Hurtigruta
- To Sandnessjøen airport and port for Hurtigruta
- To Mosjøen airport and train station
- To Mo i Rana airport and train station

New regional airport in Mo i Rana opens in 2027 for domestic and international flights.



## Reasons to go

The Helgeland Coast

- Over 23 000 islands, islets and skerries
- UNESCO world heritage sites
- One of the worlds most scenic drives
  National Geographic
- Norway's most beautiful coastal gem
  The Norwegian Trekking Association

Iconic natural attractions

- The Arctic Circle
- Northern lights and midnight sun
- Iconic mountains and large glaciers
- Large national parks and pristine landscapes

Vibrant local culture - still «undiscovered» by tourists



# How to get around

Sustainable and collective travel like the locals

- The express boat Nordlandseksperessen from Bodø to Sandnessjøen with 15 stops along the way
- Local express boats to the island villages and communities
- Ferries to all major islands















Foto: Simon Fossheim, Viktor Andreas Olsen, Sølvi Kristoffersen, Marvin Kuhr, Emilie Solbakken, Kristoffer Møllevik



# Seasons and activities

Winter (November – April/May)

- Snow secure areas
- Diverse activity possibilities, suitable for active adventurers and soft adventure seekers
- Skiing, ski touring, Northern Lights, dog sledding, snow mobile tours, snowshoeing ice fishing, winter kayaking, dining and food experiences, history- and cultural experiences

Summer and autumn (June - November)

- Midnight sun from mid. June to mid. July
- Northern lights from late September
- Hiking, biking, cayaking, birding, rafting, climbing and zipline, caving, fishing, glacier treks, dining and food experiences, history- and cultural experiences



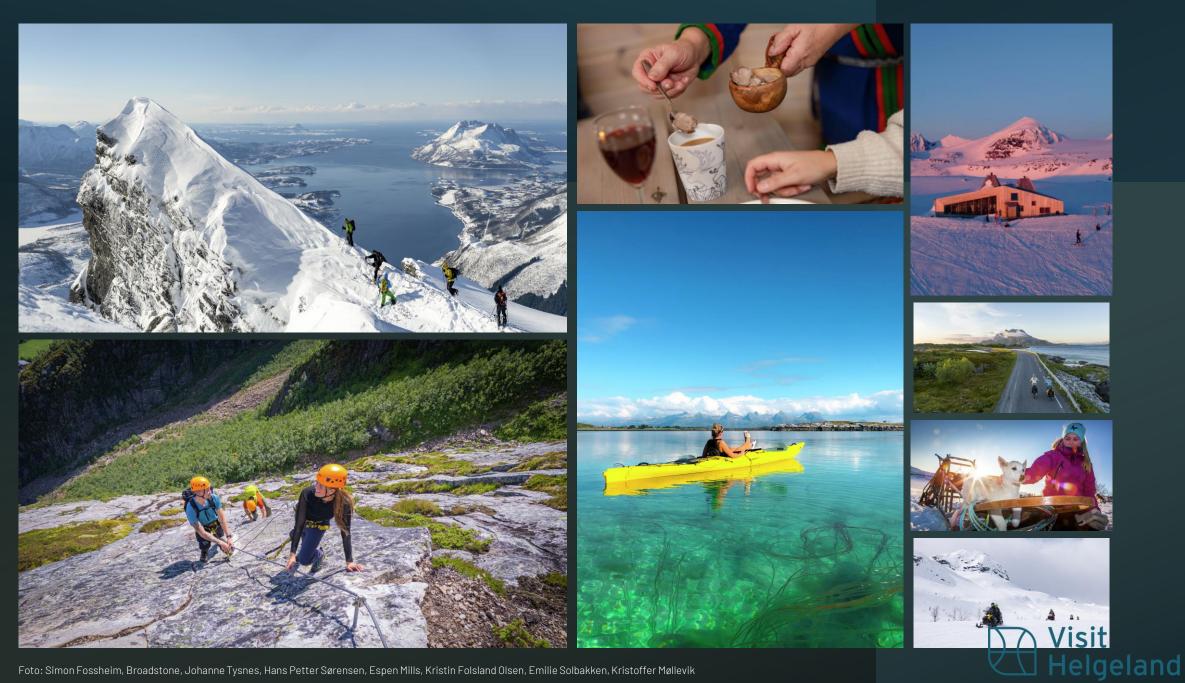
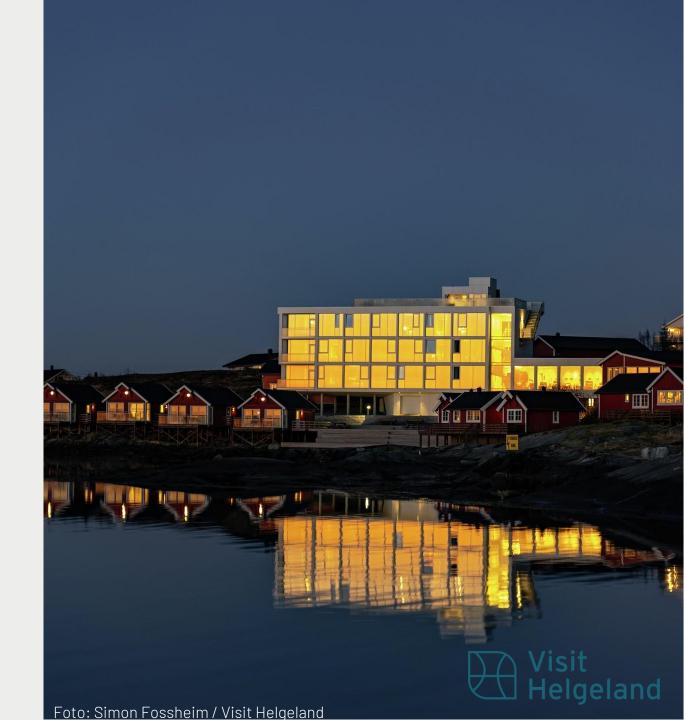


Foto: Simon Fossheim, Broadstone, Johanne Tysnes, Hans Petter Sørensen, Espen Mills, Kristin Folsland Olsen, Emilie Solbakken, Kristoffer Møllevik

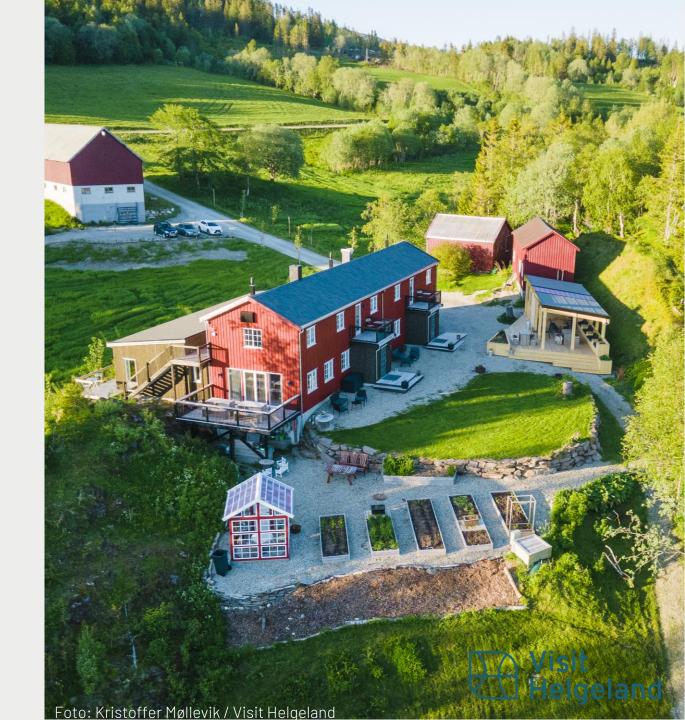
### Hotels

- <u>Fru Haugans Hotel</u> 128 rooms / 233 beds
- <u>Scandic Meyergården hotel</u> 238 rooms / 454beds
- <u>Scandic Syv Søstre Hotel</u> 165 rooms / 360 beds
- <u>Thon Hotel Brønnøysund</u> 122 rooms / 244 beds
- <u>Lovund Hotel</u> 50 rooms / 100 beds
- <u>Vega Havhotel</u> 23 rooms / 56 beds
- <u>Støtt</u> 16 rooms / 34 beds
- <u>Clarion Collection Hotel Helma</u> 110 rooms / 231 beds



# Distinguished restaurants

- <u>To Elise From Marius</u>
- Svang Restaurant & Wine bar
- <u>Vega Havhotel</u>
- <u>Hildurs Urterarium</u>
- Lovund Hotel
- <u>Restaurant Gammelbutikken at Støtt</u>
- <u>Torghatten Strandrestaurant</u>



# Unique places to stay

- <u>Skolo</u> 2 apt. 4 rooms / 28 beds
- <u>House by the Sea</u> 3 cabins / 16 beds
- <u>Yttervik</u> 8 cabins and 2 iglos / 26 beds
- <u>Base Camp Vega</u> 20 cabins / 40 beds
- <u>Nordvaer Sailing Charters</u> 4 cabins / 12 beds





Foto: Lars Erik Martinsen, Marvin Kuhr, Emilie Solbakken, Kristoffer Møllevik

# Sustainability

Visit Helgeland was certified as an Eco-Lighthouse in 2020 as part of our efforts to contribute to sustainable tourism and reduce our own environmental footprint.

We collaborate with approximately 150 large and small tourism companies in the region.

We assists municipalities in their efforts towards being labelled as sustainable destinations and offer project management.

Visit Helgeland participates in destination management and help ensure good visitor management.



## Target markets

- FIT
  - Norway
  - United Kingdom
  - Netherlands and Belgium
  - Sweden
- MICE
  - Norway



# More information

Our website

Promotional videos

<u>Media Bank</u>

<u>Facebook</u>

<u>Instagram</u>

<u>YouTube</u>

<u>LinkedIn</u>

For our newsletter, please contact kristin@visithelgeland.com



### Contact Information

#### **General Inquiries**

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#### B2B Collaboration/ Tour Operators

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#### Visit Helgeland